



FOR IMMEDIATE RELEASE

Thursday, August 14, 2008

SPELLBINDING WORLD OF DAZZLING ENTERTAINMENT

Santa Fe, N.M.—On Saturday, October 25, 2008, the Española Valley Humane Society will host its 16th annual masquerade gala, dubbed *Underground Adventures*, at El Museo Cultural in Santa Fe.

More than 500 guests are expected to follow Alice down the rabbit hole to meet a collection of quirky characters for this Halloween costume party over an elixir more potent than tea.

The Española Valley Humane Society is once again ditching the traditional sit-down format and going colorful, costumed and crazy. The gala will create a spellbinding world of dazzling aerialists, fire dancers, eccentric musicians, enticing auctions, and of course, the Mad Hatter himself.



“Our event is very different from most galas,” says Bridget Lindquist, executive director of the Española Valley Humane Society. “*Underground Adventure* will be more like a quirky street fair with aerialists, belly dancing, circus arts, and local musicians. Our Halloween masquerade is a uniquely fun party with great entertainment. The perk is that the party raises important funds for the critical cause it supports.”



The event will feature a live auction emceed by KOB television’s anchor Nicole Brady, as well as silent auctions. Party goers can bid on state-of-the-art electronics, exquisite jewelry, white-water-rafting for the weekend warrior, golf, ski and mountain bike packages, balloon rides, fine dining, and thrilling vacation destinations, including a week-long stay in Lake Como, Italy.

There will be delicious food stations to satiate every taste bud with a meandering path through electrifying sights and sounds.

And with the Alice in Wonderland theme, attendees will be entertained by eccentric musicians, gravity-defying aerialists, and an exclusive game of the “Queen’s Croquet”, orchestrated by the white rabbit and his pink flamingoes.

The Española Valley Humane Society’s 16th annual masquerade gala “Underground Adventures” would not be possible without the endless hours of organization, planning and execution by their event committee. The 2008 Committee Members are: Shanna Altermann, Robin Beachner, Cheryl Brown, Denise Chase, Nina Chiotasso, Peggy Cooke, Joyce Jensen, Bridget Lindquist, Jennifer Marshall and Betsy Ronel.



The Espanola Valley Humane Society provides shelter, care and placement for the over 4,000 thousand at-risk animals every year. The shelter loyally serves Espanola as well as surrounding regions, including, but not limited to, Santa Fe. No animals are ever turned away. The annual Halloween masquerade serves as the single largest source of revenue for the animals in their care. With the city and county sources providing less than 11% of their operating revenue, the rest must be raised through private donors, grants and fundraising events like this one.



WHAT: Española Valley Humane Society’s 16th Annual Masquerade Gala “Underground Adventures”

WHEN: Saturday, October 25, 2008, 6 – 10 p.m.

But remember, should things start getting curiouser and curiouser, don’t be late, keep your head, and watch out for cats with big fat grins.

WHERE: El Museo Cultural, 1615 Paseo De Peralta, Santa Fe, New Mexico

COST: \$85

INFO: (505) 795-9794 www.evalleyshelter.org

INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST

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